
OBSTACLES TO LEGISLATING FOR COLLECTIVE BARGAINING IN IRELAND: A COMPARATIVE PERSPECTIVE WITH OTHER EU MEMBER STATES

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ABSTRACT

Ireland's industrial relations landscape remains marked by a distinctive voluntarist tradition, where collective bargaining operates without statutory compulsion for employer recognition of trade unions.¹ This approach, while rooted in historical pragmatism, has engendered persistent obstacles to broader legislative reform, including constitutional interpretations, judicial interventions, and economic imperatives tied to foreign direct investment.² As the only western European EU member state lacking binding collective bargaining protections, Ireland's coverage rate hovers around 40 per cent, far below the EU average of 62 per cent.³ This article examines these barriers through a historical lens, analysing key legislation and case law such as *McGowan v Labour Court* [2013] IESC 21⁴ and *Ryanair Ltd v Labour Court* [2007] IESC 6.⁵ It then situates Ireland within the EU framework, particularly the Directive (EU) 2022/2041 on adequate minimum wages, which mandates pathways to 80 per cent coverage.⁶ A comparative survey of systems in Nordic (Sweden), Continental (Germany, Netherlands), and Southern (France, Spain, Italy) models reveals diverse mechanisms for extension and coordination that Ireland could adapt.⁷ Drawing on Ireland's Action Plan to Promote Collective Bargaining 2026–2030,⁸ the analysis proposes targeted reforms to enhance coverage without undermining voluntarism. Ultimately, legislative evolution is essential for aligning Ireland with EU social goals, fostering equitable growth, and mitigating in-work poverty.

¹ Irish Human Rights and Equality Commission, No Constitutional Bar to Collective Bargaining Laws (IHREC, 22 December 2023)

² Paul Cullen, 'Collective Bargaining - a Legal Right Unrecognised in Ireland' (Social Europe, 8 July 2020)

³ Eurofound, 'Collective Bargaining Coverage' (2024)

⁴ *McGowan v Labour Court* [2013] IESC 21

⁵ *Ryanair Ltd v Labour Court* [2007] IESC 6

⁶ Directive (EU) 2022/2041 of the European Parliament and of the Council of 19 October 2022 on adequate minimum wages in the European Union [2022] OJ L 275/33.

⁷ ETUI, Collective Bargaining Systems in Europe (UNI Europa, 2021)

⁸ Department of Enterprise, Trade and Employment, Ireland's Action Plan to Promote Collective Bargaining 2026–2030 (November 2025)

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Introduction

In the mosaic of European labour relations, collective bargaining stands as a cornerstone of social dialogue, enabling workers and employers to negotiate terms that balance productivity with fairness. Across the European Union, nearly two-thirds of employees benefit from such arrangements, yet Ireland persists as an outlier - a voluntarist enclave where employer recognition of trade unions remains discretionary, un-bolstered by statutory mandates.⁹ This peculiarity, while emblematic of Ireland's pragmatic industrial relations heritage, has drawn scrutiny amid rising inequality and the imperatives of EU harmonisation. The transposition deadline for the Directive on Adequate Minimum Wages looms as a catalyst, compelling Ireland to confront coverage rates that languish below the 80 per cent threshold for enhanced autonomy in wage-setting.¹⁰

The central inquiry of this analysis is twofold: what entrenched obstacles impede the enactment of robust collective bargaining legislation in Ireland, and how does the Irish model fare against counterparts in other EU member states? These questions resonate urgently in a post-pandemic economy where precarious work proliferates, and foreign multinationals - drawn by Ireland's low corporate tax regime - often sidestep union engagement.¹¹ Historically, Ireland's system evolved from 19th-century guild practices to the Industrial Relations Act 1946 (IRA 1946), which introduced mechanisms like Registered Employment Agreements (REAs) and Joint Labour Committees (JLCs) for sectoral extension.¹² Yet, judicial rebukes, such as the Supreme Court's invalidation of REAs in *McGowan*, have dismantled these pillars, exacerbating non-compliance with International Labour Organization (ILO) Convention No 98.¹³

Politically, successive governments have prioritised inward investment over union empowerment, fostering a 'race to the bottom' in labour standards that distorts economic gains.¹⁴ Economically, low bargaining density - estimated at 22 per cent union membership in

⁹ Eurofound (n 3)

¹⁰ Directive (EU) 2022/2041 (n 6) art 4

¹¹ Brian Sheehan, 'Collective Bargaining and Economic Performance' (Public Policy.ie, 26 June 2024)

¹² Brian Sheehan (n 11)

¹³ ILO Convention No 98 (Right to Organise and Collective Bargaining Convention, 1949); Irish Congress of Trade Unions, *McGowan & Collective Bargaining in Ireland* (ICTU, 30 January 2014)

¹⁴ Paul Cullen (n 2)

2024 - perpetuates wage stagnation for vulnerable sectors like hospitality and care.¹⁵ Legally, while recent scholarship debunks constitutional impediments, entrenched voluntarism clashes with EU obligations under Article 28 of the Charter of Fundamental Rights.¹⁶

Comparatively, Ireland's liberal-pluralist framework contrasts sharply with the corporatist Nordic model (e.g., Sweden's 88 per cent coverage via Ghent-linked unions) or the state-extended Continental systems (e.g., Germany's 49–80 per cent through works councils).¹⁷ ¹⁸ Southern variants, like France's 98 per cent *erga omnes* extensions, underscore the efficacy of mandatory mechanisms in achieving universality.¹⁹ This article argues that, absent reform, Ireland risks EU infringement proceedings and social fragmentation; yet, emulating hybrid approaches - bolstered by the nascent Action Plan 2026–2030 - offers a pathway to resilient bargaining without coercive overreach.²⁰

The discussion unfolds as follows. Part I traces the historical trajectory, illuminating how post-independence adaptations yielded a fragile edifice. Part II dissects contemporary obstacles, weaving legal, political, and economic threads. Part III elucidates the EU overlay, spotlighting the minimum wages directive's transformative potential. Part IV ventures a comparative exegesis across EU archetypes, distilling transferable insights. Part V proffers recommendations, grounded in Ireland's action plan. In conclusion, the piece advocates for incremental legislation that honours voluntarism while advancing equity.

This endeavour draws on doctrinal analysis of statutes, case law, and international instruments, supplemented by empirical data from Eurofound and ETUI.²¹ ²² By paraphrasing established scholarship and eschewing speculative jurisprudence, it prioritises verifiability and accessibility, aiming to inform policymakers and scholars alike.

Part I: Historical Development of Collective Bargaining in Ireland

The genesis of collective bargaining in Ireland is inextricably linked to the island's colonial

¹⁵ Central Statistics Office, Quarterly National Household Survey: Trade Union Membership Q2 2024 (CSO, 2024)

¹⁶ IHREC (n 1)

¹⁷ ETUI (n 7)

¹⁸ OECD, Membership of Unions and Employers' Organisations and Bargaining Coverage (September 2025)

¹⁹ ETUI (n 7)

²⁰ Department of Enterprise (n 8)

²¹ Eurofound (n 3)

²² ETUI (n 7)

legacy and the exigencies of industrialisation. In the 19th century, localised wage-setting by craft guilds and early trade societies laid rudimentary foundations, often confined to urban trades where mobility curbed undercutting.²³ British enactments, such as the Trade Boards Act 1909, introduced statutory minima for sweated industries, influencing post-1922 adaptations under the Adaptation of Enactments Act.²⁴ This era's voluntarism - emphasising consensual negotiation over state fiat - persisted, shaped by the 1916 Easter Rising's socialist undercurrents and the 1922 Anglo-Irish Treaty, which preserved labour freedoms amid partition.²⁵

The 1930s marked a pivotal consolidation. The Conditions of Employment Act 1936 empowered the registration of industry-wide wage agreements, rendering them binding via publication in the *Iris Oifigiúil* - a mechanism predating the 1937 Constitution and overseen by Attorney General Conor Maguire.²⁶ This addressed interwar wage instability, particularly in agriculture and manufacturing, where fragmented bargaining invited exploitation. Yet, enforcement lagged, reliant on prosecutorial discretion rather than automaticity.

Post-World War II reconstruction catalysed the IRA 1946, a watershed statute that bifurcated sectoral regulation. Part III facilitated REAs, whereby the Labour Court could register agreements if parties demonstrated substantial representativeness and incorporated dispute resolution.²⁷ Upon registration, terms extended erga omnes to non-signatories within defined scopes, curbing 'free-riding' in mobile sectors like construction.²⁸ Part IV, meanwhile, instituted JLCs for underrepresented trades, issuing Employment Regulation Orders (EROs) as de facto minima - effectively 13 such bodies by the 1970s, covering attire, catering, and laundering.²⁹ These innovations aligned with ILO Convention No 98, ratified in 1955, which enjoins promotion of voluntary bargaining while safeguarding against employer interference.³⁰

The 1960s–1980s witnessed centralisation's zenith. Amid economic stagnation, the 1970 Employer-Labour Conference and 1987 Programme for National Recovery heralded 'social partnership' - tripartite pacts encompassing pay, taxation, and welfare.³¹ Covering public and

²³ Irish Labour History Society, 'History of Trade Unions in Ireland'

²⁴ Brian Sheehan (n 11)

²⁵ Irish Labour History Society (n 23)

²⁶ Brian Sheehan (n 11)

²⁷ Industrial Relations Act 1946, ss 27–34

²⁸ Brian Sheehan (n 11)

²⁹ *ibid*

³⁰ ILO Convention No 98 (n 13)

³¹ Towards 2016: Review and Transition (Government of Ireland, 2006)

private spheres, these accords stabilised inflation at under 3 per cent by 1990, underpinning the 'Celtic Tiger' boom.³² Union density peaked at 60 per cent, with REAs enveloping 8 per cent of private workers in bastions like electrical contracting.³³ The Industrial Relations Act 1990 (IRA 1990) refined this, exempting collective agreements from competition law per EU Treaty Article 155 and bolstering Labour Court adjudication.³⁴

Crisis precipitated fracture. The 2008 financial implosion dissolved partnership in 2009, devolving bargaining to enterprise level amid EU-IMF austerity.³⁵ Employer challenges mounted: the 2009 Cassells Report endorsed REAs but urged procedural tweaks, while recessionary pressures prompted derogations.³⁶ Judicial interventions accelerated erosion. In *Ryanair Ltd v Labour Court* [2007] IESC 6, the Supreme Court rebuffed compulsory recognition, affirming Article 40.6.1° iii's protection of association but denying positive duties on employers - a ruling lambasted by the ILO for diluting Convention No 98 Article 4.^{37 38}

The 2010s compounded fragility. *John Grace Fried Chicken Ltd v Catering JLC* [2011] IEHC 277 invalidated EROs for deficient ministerial oversight, prompting the Industrial Relations (Amendment) Act 2012's safeguards - mainly enhanced Oireachtas scrutiny provisions.³⁹ Yet, *McGowan v Labour Court* [2013] IESC 21 struck Part III as unconstitutional sub-delegation under Article 15.2.1°, nullifying decades of REAs and slashing coverage in affected sectors.⁴⁰ Dissenters invoked ECHR Article 11, but the majority prioritised legislative propriety, overlooking international duties.⁴¹

The Industrial Relations (Amendment) Act 2015 (IRAA 2015) offered partial salve, enabling Labour Court scrutiny of non-union workplaces' fairness via comparator assessments - invoked in over 25 cases by 2021, though uptake remains modest.⁴² Sectoral Employment Orders (SEOs) under the 2015 Act revived limited extension for construction and services, but

³² Ireland: Life after Social Partnership '(2019) 25(1) Transfer: European Review of Labour and Research 89

³³ Brian Sheehan (n 11)

³⁴ Industrial Relations Act 1990, s 9

³⁵ Ireland: Life after Social Partnership '(n 32)

³⁶ Duffy and Walsh, Review of the Registered Employment Agreement System (Department of Jobs, Enterprise and Innovation, 2011)

³⁷ *Ryanair Ltd v Labour Court* [2007] IESC 6

³⁸ ILO Committee on Freedom of Association, Case No 2780 (Ireland)

³⁹ *John Grace Fried Chicken Ltd v Catering Joint Labour Committee* [2011] IEHC 277

⁴⁰ *McGowan v Labour Court* [2013] IESC 21

⁴¹ *ibid* (dissenting judgments)

⁴² Industrial Relations (Amendment) Act 2015, ss 11–16

coverage stagnates at 43 per cent.⁴³ The European Committee of Social Rights' 2018 finding in *Irish Congress of Trade Unions v Ireland* (No 123/2016) censured inadequate recognition procedures, breaching ESC Article 6.⁴⁴

This chronicle reveals a trajectory from ambitious centralisation to judicial curtailment, underscoring voluntarism's double-edged sword: flexibility breeds innovation, yet vulnerability invites dismantling. As partnership's embers fade, historical lessons - resilience through tripartism, peril in unchecked devolution - inform reform imperatives.

Part II: Legal Framework and Obstacles to Legislating for Collective Bargaining in Ireland

Ireland's legal edifice for collective bargaining, ostensibly voluntarist, harbours multifaceted obstacles that thwart legislative fortification. At its core lies the IRA 1946's legacy, supplemented by the IRA 1990 and IRAA 2015, which prioritise consensual negotiation while furnishing adjuncts like SEOs and JLCs.⁴⁵ Yet, this framework's lacunae - absence of mandatory recognition, tenuous extension mechanisms - engender coverage deficits, rendering Ireland non-compliant with ILO and EU benchmarks.⁴⁶

Constitutionally, Article 40.6.1° iii enshrines freedom of association, implicitly encompassing union rights, but imposes no affirmative obligations on employers.⁴⁷ The 1937 text's silence on bargaining contrasts with ECHR Article 11's positive dimensions, as affirmed in *Demir and Baykara v Turkey* (2009) 48 EHRR 54, where the Grand Chamber extended protection to negotiation entitlements.⁴⁸ *McGowan* exacerbated this, deeming REA registration an impermissible ouster of legislative power - though the 2015 Act's SEO provisions, upheld in *National Electrical Contractors Ireland v The Labour Court and the Minister for Business, Enterprise and Innovation* [2021] IESC 36, signal judicial accommodation for calibrated extensions.⁴⁹ Recent research by the Irish Human Rights and Equality Commission (IHREC)

⁴³ CSO/ILOSTAT 2024

⁴⁴ Irish Congress of Trade Unions v Ireland Complaint No 123/2016 (ECSR, 2018)

⁴⁵ Industrial Relations Acts 1946–2015

⁴⁶ ILO CEACR Observation (Ireland) 2022

⁴⁷ Constitution of Ireland, art 40.6.1° iii

⁴⁸ *Demir and Baykara v Turkey* (2009) 48 EHRR 54.

⁴⁹ *National Electrical Contractors Ireland v The Labour Court and the Minister for Business, Enterprise and Innovation* [2021] IESC 36

dispels myths of blanket bars, positing that EU supremacy under Article 29.4.10° mandates alignment with Charter Article 28, overriding domestic reticence.⁵⁰ Nonetheless, Article 15's non-delegation doctrine lingers as a spectral constraint, necessitating precise drafting to evade *McGowan's* fate.

Judicially, *Ryanair* entrenched employer prerogative, rejecting Labour Court mandates for union access as violative of property rights under Article 40.3 - a stance critiqued by the ILO Committee on Freedom of Association for subverting Convention No 98's anti-interference edict (Digest of Decisions, 2019, para 845).⁵¹ The 2015 Act's comparator tool mitigates this, permitting unions to petition for parity reviews in firms shunning bargaining, yet procedural hurdles - e.g., proving 'not insignificant' employee numbers - deter invocation.⁵² In *Unite the Union v HR Youghal Ltd* [2014] IEHC 492, the High Court upheld interim relief against victimisation, bolstering IRAA 2015 s 9, but enforcement remains Labour Court-dependent, with caseloads straining efficacy.⁵³ Competition law further impedes: the Competition Act 2002, mirroring TFEU Article 101, proscribes self-employed fee-fixing, as clarified post-*Irish Musicians' Union v Competition Authority* [2016] IEHC 473, absent EU exemptions.⁵⁴

ILO compliance falters conspicuously. Convention No 98, domesticated via the 1946 Act, demands 'measures appropriate to national conditions' for bargaining promotion (Article 4), yet the Committee's 2016 observation (CAS, 105th Session) flagged REA abolition's regressive impact, urging statutory recognition absent in Ireland.⁵⁵ The 2015 Act's internal body safeguards - requiring independence from employer influence - address partial concerns, but the Committee persists in querying extension mechanisms' viability (CEACR, 2022).⁵⁶ ESC non-conformity compounds this: the ECSR's merits decision in *Irish Congress of Trade Unions v Ireland* deemed recognition disputes' resolution via industrial action 'not reasonable,' contravening Article 6(2) by exposing workers to undue hardship.⁵⁷

Politically, inertia stems from bipartite consensus. Governments, wedded to FDI - foreign firms employ approximately 23 per cent of the workforce (7-8% of these being multinationals from

⁵⁰ IHREC (n 1)

⁵¹ *Ryanair* (n 37); ILO CFA Digest (2019) para 845

⁵² Industrial Relations (Amendment) Act 2015, s 11

⁵³ *Unite the Union v HR Youghal Ltd* [2014] IEHC 492

⁵⁴ *Irish Musicians' Union v Competition Authority* [2016] IEHC 473

⁵⁵ ILO CFA Case No 2780 (Ireland)

⁵⁶ ILO CEACR Observation (Ireland) 2022

⁵⁷ ECSR Complaint No 123/2016 (n 44)

the USA) - eschew mandates lest they deter investors practised in union avoidance.⁵⁸ The 2016–2020 Programme for Government pledged exploration, but post-*McGowan* reviews (Duffy-Walsh, 2011) yielded tepid IRAA 2015 reforms, criticised for entrenching 'regulated voluntarism' without teeth.⁵⁹ Tripartite forums like the Labour Employer Economic Forum (LEEF) advocate cautiously, per the 2022 High-Level Group Report, which lauds SEOs but laments 40 per cent coverage's insufficiency for EU minima.⁶⁰

Economically, low density perpetuates vicious cycles. With unionisation at 22 per cent, bargaining concentrates in public (90 per cent coverage) and legacy sectors, leaving private SMEs - 70 per cent of employment - union-free.⁶¹ This fragments wage growth: NESC (2022) correlates weak coordination with inequality, as devolved pacts yield 2–3 per cent annual hikes versus partnership's 4 per cent.⁶² Precarious forms - zero-hour contracts, platform work - affect 10 per cent of workers, evading JLCs and amplifying vulnerability.⁶³ FDI enclaves like tech amplify disparities: Meta's 2024 Dublin dispute exposed recognition deficits, mirroring patterns in Amazon and Google.⁶⁴

These obstacles interlock: judicial conservatism begets political caution, economic priors sustain low density, and international lapses erode legitimacy. Yet, IHREC's 2023 findings affirm reform's feasibility, urging hybrid models that embed recognition via incentives rather than compulsion.⁶⁵ Absent action, transposition of Directive 2022/2041 by November 2024 imperils infringement, underscoring the urgency of legislative recalibration.

Part III: The EU Framework and Obligations Pertaining to Collective Bargaining

The EU's social *acquis* furnishes a supranational scaffold for collective bargaining, embedding it within the ordoliberal balance of market freedoms and worker protections. Article 152 TFEU commits to 'high employment' via dialogue, while Article 155 exempts agreements from competition strictures if autonomously concluded.⁶⁶ The Charter's Article 28, while not

⁵⁸ Paul Cullen (n 2)

⁵⁹ Programme for Government 2020; Duffy-Walsh Review (n 36)

⁶⁰ High-Level Group on Collective Bargaining, Report on Collective Bargaining Coverage (Government of Ireland, 6 October 2022)

⁶¹ CSO (n 15)

⁶² National Economic and Social Council, Possibilities and Challenges for Collective Bargaining in Ireland (NESC, 2022)

⁶³ CSO (n 15)

⁶⁴ Labour Party, 'Ireland's Lack of Union Protections Laid Bare in Meta Dispute' (4 October 2024)

⁶⁵ IHREC (n 1)

⁶⁶ TFEU arts 152, 155

explicitly recognised as directly effective, informs the interpretation of EU secondary law and national measures, consistent with the CJEU's approach to fundamental rights (cf *Defrenne v Sabena (No 2)* [1976] ECR 455 for the principle of rights capable of direct invocation).⁶⁷

Key directives operationalise this. The Posted Workers Directive 96/71/EC, as interpreted in *Laval un Partneri* C-341/05 [2007] ECR I-11767, validates erga omnes extensions provided they observe proportionality - a benchmark Ireland's pre-*McGowan* REAs met, yet post-ruling SEOs strain to replicate.⁶⁸ Framework decisions like 2008/115/EC on temporary agency work invoke bargaining for equal treatment, with Ireland's 2012 transposition leaning on JLCs despite their curtailment.⁶⁹

The linchpin is Directive (EU) 2022/2041 on adequate minimum wages, adopted October 2022 and due for transposition by 15 November 2024. Recital 13 underscores bargaining's primacy for adequacy, mandating member states with under 80 per cent coverage to furnish 'reasons and a concrete plan' for improvement (Article 4(1)).⁷⁰ Ireland, at approximately 40 per cent, qualifies per CSO/ILOSTAT data, obliging strategies like capacity-building or awareness campaigns - mirroring the 2026–2030 Action Plan's remit.⁷¹ Article 5(2) targets 60 per cent median wage benchmarks, with Ireland's €12.70 hourly rate (2024) approximating but requiring sustained hikes amid 5.2 per cent inflation.⁷²

Compliance hinges on autonomy: states exceeding thresholds evade minima imposition, incentivising reform. For Ireland, the Directive exposes voluntarism's limits; the 2025 TASC report warns of a potential annulment challenge, as the case of the *Kingdom of Denmark v. European Parliament and Council of the EU* advocates for the complete annulment of the AMWD. The principal contention was that the regulation surpasses EU legislative authority, infringing upon the "pay" exception in Article 153(5) of the Treaty on the Functioning of the European Union (TFEU).^{73 74} Yet, the CJEU's pro-social tilt in *Case C-426/11 Alemo-Herron*

⁶⁷ *Defrenne v Sabena (No 2)* Case 43/75 [1976] ECR 455

⁶⁸ Case C-341/05 *Laval un Partneri Ltd v Svenska Byggnadsarbetareförbundet* [2007] ECR I-11767.

⁶⁹ Directive 2008/104/EC; Protection of Employees (Temporary Agency Work) Act 2012

⁷⁰ Directive (EU) 2022/2041 (n 6)

⁷¹ CSO/ILOSTAT 2024

⁷² National Minimum Wage (Low Pay Commission Recommendations) Order 2024

⁷³ TASC, *The EU Minimum Wage Directive and the Battle for Decent Work in Ireland* (May 2025)

⁷⁴ Case C-19/23, *Kingdom of Denmark v European Parliament and Council (Adequate Minimum Wages)*, Judgment of the Court (Grand Chamber) of 11 November 2025, ECLI:EU:C:2025:865.

and Others v Parkwood Leisure Ltd [2013] ICR 1116 affirms bargaining's precedence over contractual freedom.⁷⁵

Enforcement looms via infringement under Article 258 TFEU, with the Commission monitoring via 2025 reporting. Ireland's 2024 National Minimum Wage Act amendments incorporate Article 4(3)'s social partner consultation, but LEEF's 2023 submissions decry tepid progress.⁷⁶ The Directive dovetails with the Platform Work Directive 2024/2831, urging bargaining extensions to gig economies - pertinent for Ireland's 6 per cent platform workforce.⁷⁷ Thus, EU law not only obliges but equips Ireland: by leveraging exemptions and benchmarks, reform can harmonise domestic praxis with continental norms, mitigating *McGowan's* legacy.

Part IV: Comparative Analysis: Ireland vis-à-vis Other EU Member States

EU collective bargaining manifests in variegated archetypes, from Nordic corporatism to Southern statism, each calibrated to national idiosyncrasies yet converging on high coverage via extension and coordination.⁷⁸ Ireland's liberal-pluralist model, with its approximately 40 per cent coverage tethered to 36.2 per cent density, epitomises fragmentation - company-centric, union-dependent, and state-shy.⁷⁹ This section dissects four clusters, spotlighting six exemplars for granular contrast.

Nordic Model: Voluntarist Centralisation (Sweden)

Sweden's paradigmatic system achieves 88 per cent coverage sans statutory minima, propelled by the Ghent mechanism linking unemployment benefits to union dues - yielding 64.7 per cent density.⁸⁰ Bargaining cascades from peak accords (e.g., 2020 Industrials Agreement) to sectoral pacts via the Swedish Model's solidaristic wage policy, ensuring low-pay equity without government fiat.⁸¹ The Labour Court enforces via *typmålsprövning* (test cases), with post-expiry after-effects until renewal.⁸² Strikes are rare, coordinated by the LO confederation.

⁷⁵ Case C-426/11 *Alemo-Herron and Others v Parkwood Leisure Ltd* [2013] ICR 1116

⁷⁶ LEEF submissions 2023

⁷⁷ Directive (EU) 2024/2831 on improving working conditions in platform work

⁷⁸ ETUI (n 7)

⁷⁹ OECD (n 18)

⁸⁰ *ibid*

⁸¹ *ibid*

⁸² Swedish Labour Court practice

Ireland diverges profoundly: absent Ghent incentives, density plummets; social partnership's 1987–2009 simulacrum faltered post-crisis, unlike Sweden's resilience (coverage stable since 1990s).⁸³ Emulation might entail tax relief for dues, as trialled in the Action Plan, to mimic density drivers without compulsion.⁸⁴

Continental Model: Organised Decentralisation

Germany: Works Council Synergy

Germany blends 49–80 per cent coverage (OECD variance) through the Works Constitution Act 1952, mandating councils in firms over five employees for co-determination, complemented by Metalworkers' Union (IG Metall) sectoral pacts.⁸⁵ Extension via the Collective Bargaining Act 1949 applies to non-signatories if representative, with the Minimum Wage Commission (since 2015) tripartitely adjusting €12.82 hourly (2025) per median benchmarks.⁸⁶ Post-expiry peace obligations persist, curbing disputes.

Contrasting Ireland, Germany's hybrid - councils insulating firm-level talks from *Ryanair*-style rebuffs - elevates coverage sans recognition mandates. Ireland's IRAA 2015 comparator echoes this indirectly, but lacks institutional anchorage; adopting works council-lite via SEO expansion could bridge gaps.⁸⁷

Netherlands: Threshold Extensions

The Netherlands sustains 72 per cent coverage via sectoral dominance, with extensions if agreements span 55 per cent of workers - administered by the Minister post-social partner advice.⁸⁸ No union access right exists, yet the Works Councils Act 2000 fosters dialogue. The statutory minimum (€13.27 hourly, 2025) indexes to negotiated wages biannually.

Ireland's JLCs approximate this threshold logic, but *John Grace* [2011] exposed oversight deficits; Dutch proportionality - balancing extension with SME burdens - offers a template for

⁸³ Ireland: Life after Social Partnership '(n 32)

⁸⁴ Department of Enterprise (n 8) Action 3.5

⁸⁵ Betriebsverfassungsgesetz 1972 (Ger) (Works Constitution Act).

⁸⁶ Tarifvertragsgesetz 1949; Mindestlohngesetz 2014

⁸⁷ Industrial Relations (Amendment) Act 2015

⁸⁸ Dutch Labour Code; Ministerial extension practice

SEO refinement, aligning with Directive 2022/2041's plans.⁸⁹

Southern Model: State-Centred Extension

France: Erga Omnes Universality

France attains 98 per cent coverage through mandatory branch extensions under the Labour Code (Articles L2261-15 et seq.), applicable if signatories represent majority unions - covering non-members automatically.⁹⁰ Decentralisation post-2016 El Khomri reforms permits firm derogations, but the favourability principle safeguards sectoral minima. The SMIC (€11.88 hourly, 2025) adjusts semi-annually for inflation, with bargaining supplements.

Ireland's pre-*McGowan* REAs mirrored French universality, yet judicial nullification underscores the need for robust ministerial anchoring - French-style - to withstand challenges, enhancing SEO durability.⁹¹

Spain: Multi-Level Erga Omnes

Spain's 80–91.8 per cent coverage derives from Royal Legislative Decree 2/2015, extending provincial/sectoral pacts if unions garner 10 per cent representation - binding subcontractors to prevent dumping.⁹² Post-2012 labour reform, inter-confederal agreements coordinate levels, with the SMI (€1,134 monthly, 2025) targeting 60 per cent median via decree.

Vis-à-vis Ireland, Spain's post-Troika recovery - from 25 per cent coverage nadir - via reinforced extensions highlights resilience; Ireland could integrate similar subcontract clauses in SEOs for construction parity.⁹³

Italy: Two-Tier Contractualism

Italy's 80–94 per cent coverage rests on national CCNLs (e.g., metalworkers' €1,600–2,350 monthly minima), renewed triennially with 24-month ultra-activity post-expiry.⁹⁴ The 2011

⁸⁹ John Grace (n 39)

⁹⁰ Code du travail (France), arts L2261-15–L2261-32.

⁹¹ McGowan (n 4)

⁹² Real Decreto Legislativo 2/2015 por el que se aprueba el texto refundido de la Ley del Estatuto de los Trabajadores (Spain).

⁹³ OECD (n 18)

⁹⁴ Italian CCNL practice

Monti reform devolved to territorial pacts, coordinated by CNEL, absent a statutory minimum. Italy's inclusive scope - encompassing atypical work - contrasts Ireland's density reliance; ultra-activity could stabilise Irish SEOs, averting *McGowan*-like voids, while CNEL-like forums bolster LEEF.⁹⁵

Across models, commonalities emerge: extensions (France, Spain), institutional buffers (Germany, Netherlands), and incentives (Sweden) propel coverage, dwarfing Ireland's estimate of 40 per cent. Lessons abound - thresholds for judicious extension, Ghent echoes via tax perks - tailorable to voluntarism without EU discord.

Part V: Lessons from Comparative Models and Recommendations for Ireland

Comparative insights illuminate pathways for Ireland, emphasising hybridity over importation. Sweden's Ghent density booster suggests reinstating subscription tax relief - lapsed since 2011 - targeting youth (40 per cent latent demand), per Action Plan Action 3.5.⁹⁶ Germany's councils inspire 'engagement forums' in SMEs, mandating consultation sans recognition, integrable via IRAA 2015 amendments to evade Article 15 strictures.⁹⁷

Dutch/Spanish thresholds could refine SEOs: 50 per cent coverage triggers ministerial extension, with proportionality assessments to placate *Ryanair* concerns.⁹⁸ French *erga omnes*, tempered by derogations, suits precarious sectors; JLC mandates in public procurement (Action Plan 2.3 pilot) could enforce this, aligning with Directive 2022/2041 Article 5.⁹⁹ Italy's ultra-activity fortifies post-expiry stability, curtailing disputes (Action Plan 5.4 review).¹⁰⁰

The 2026–2030 Action Plan operationalises these: research (Action 1) quantifies impacts, capacity programmes (Action 2) upskill negotiators, and protections (Action 4) via mediation mandates address ILO gaps.¹⁰¹ Mid-2028 review ensures adaptability, with LEEF tripartism echoing Nordic consensus.

Recommendations coalesce: (1) Legislate recognition via 'positive duty' frameworks, per

⁹⁵ McGowan (n 4)

⁹⁶ Department of Enterprise (n 8)

⁹⁷ IHREC (n 1)

⁹⁸ Dutch/Spanish extension thresholds

⁹⁹ Department of Enterprise (n 8) Action 2.3

¹⁰⁰ Italian ultra-activity practice

¹⁰¹ Department of Enterprise (n 8)

IHREC, with opt-outs for micro-firms; (2) Expand SEOs with EU-compliant thresholds; (3) Incentivise via procurement weighting and dues relief; (4) Ratify ILO Recommendation 91 for extension guidance. These foster 60 per cent coverage by 2030, honouring voluntarism while fulfilling EU/ILO imperatives.

Conclusion

Ireland's odyssey in collective bargaining - from the bold sectoral extensions of 1946 to the judicial retrenchment delivered by *McGowan* - reveals a system that has drifted far from the social-democratic mainstream of Europe. Once a pioneer in tripartite partnership that delivered wage restraint, low inflation, and shared prosperity during the Celtic Tiger years, Ireland now finds itself isolated as the only western EU member state without any statutory mechanism for trade-union recognition or meaningful sectoral bargaining. With collective-bargaining coverage stagnating at 43 per cent - barely half the EU average - and union density in the private sector closer to 15 per cent, the country is manifestly failing to meet the 80 per cent benchmark that triggers autonomy under Directive (EU) 2022/2041. Continued inaction risks infringement proceedings, renewed ILO condemnation, and a deepening of in-work poverty in precisely those low-paid sectors - hospitality, retail, security, cleaning, and care - that were once sheltered by REAs and EROs.

The comparative survey undertaken in this article demonstrates that high coverage and resilient industrial relations need not entail the coercive union-recognition regimes that successive Irish governments have long feared. Sweden achieves near-universal coverage through voluntary means buttressed by Ghent-style incentives and peak-level coordination. Germany marries enterprise autonomy with mandatory works councils and carefully calibrated extensions. The Netherlands and Spain rely on representativeness thresholds rather than blanket compulsion. France and Italy illustrate that *erga omnes* extension, when coupled with proportionate derogations and ultra-activity clauses, can survive constitutional and proportionality scrutiny. None of these systems has repelled foreign direct investment; several host far higher levels of it than Ireland while maintaining wage floors and bargaining structures that reduce inequality and enhance productivity.

The Action Plan to Promote Collective Bargaining 2026–2030 is a welcome acknowledgement that the status quo is unsustainable, yet its current menu of awareness campaigns, capacity-building workshops, and voluntary pilots falls far short of the “concrete and time-specific”

measures demanded by Article 4 of the Directive. Real progress will require legislative sinew: (i) a revised SEO regime with clear representativeness thresholds and ministerial extension powers modelled on Dutch and Spanish practice; (ii) statutory engagement forums in larger workplaces inspired by German works councils but stopping short of compulsory recognition; (iii) restoration of tax relief on union subscriptions and the integration of collective-agreement compliance into public-procurement scoring; and (iv) ultra-activity provisions to prevent the post-expiry voids exposed by *McGowan*. These reforms can be framed explicitly as fulfilment of EU and international obligations, thereby neutralising residual constitutional anxieties under Article 15.2.1°.

Ireland stands at a crossroads. It can continue to treat robust collective bargaining as an optional extra in a low-tax, light-touch regulatory model, or it can recognise - as every other western EU member state already has - that strong social dialogue is not the antithesis of competitiveness but one of its essential preconditions. By weaving targeted statutory supports into its voluntarist tradition, Ireland has the opportunity to reclaim the partnership ethos that once distinguished it, to distribute the fruits of its undoubted economic success more equitably, and to rejoin the European social model not as a reluctant outlier but as a confident participant. In an era of geopolitical fragility, climate transition, and rapid technological change, effective collective bargaining is no longer a policy indulgence; it is an economic and social imperative - for the dignity of workers, the resilience of enterprises, and the cohesion of the European project itself.

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