NAVIGATING THE ROLE OF DEMATERIALIZATION IN ENHANCING TRANSPARENCY AND ACCESSIBILITY IN CAPITAL MARKETS

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ABSTRACT

The Indian stock market serves as a cornerstone in driving economic growth and ensuring financial stability. It is a platform where the investors trade all kind of securities such as bonds, shares and debentures and it helps the companies to raise capital for establishing their business. The biggest challenge of the Indian Capital market is that they lack modern form of possessing a share certificate and this concern was regularised in Depositories act, 1996. During the late 90s, the stock market faced a biggest crash due to the scam in 1992, which brought the need of dematerialisation and transparency in the Indian capital market. This paper aims at the evolution of the concept of the dematerialisation and the impact that has created in the capital market. Dematerialisation is the process of the conversion of physical certificates into electronic forms which has made easily accessible to the shareholders. It can also be defined as an evolution of traditional method of holding a share certificate to holding it in a demat form. This process has eliminated the paper work and transferred everything electronically and further this made transfer of ownership easy and quick without complication process. It has controlled the fraud in relation to the share certificates and protected the rights of investors. This process can be done through depositories which are registered under the Securities and Exchange Board of India (SEBI). This article aims at how the dematerialization have shaped the growth and transparency of the Indian stock market.

Keywords: Indian Capital Market, SEBI, Depositories Act, Scam, Dematerialization.

INTRODUCTION

Dematerialization refers to the conversion of physical securities, such as share certificates or bonds, into electronic form, stored within a centralized depository. The dematerialization of securities has emerged as a game changer in the financial markets, transforming the way securities are issued, held, and traded. The shift from paper-based securities to electronic format, dematerialization has not only modernized trading but has also become a cornerstone of securities exchange for effective corporate governance. This shift marks a withdrawal from the traditional physical issuance of securities and underscores a broader trend towards digital transformation in capital markets¹. Dematerialization has significantly reduced the risks associated with the loss, theft, or damage of physical documents or shares, ensuring a secure and efficient mechanism for maintaining and transacting securities². By eliminating the need for physical possession, dematerialization has addressed the traditional inefficiencies in the trading industry, facilitating quicker and more accurate transactions.

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The traditional model of physical securities had come up with challenges like cumbersome paperwork, delayed settlements, and higher transaction costs. The electronic transformation brought about by dematerialization has mitigated these issues, fostering greater transparency and operational efficiency. Shareholders now benefit from a seamless process where physical securities are submitted to a depository participant, cancelled by the issuing company, and credited electronically to the shareholder's demat account³.

The implications of dematerialization extend beyond operational efficiency. By the use of digital technology, this process has normalized the access to trading, allowing a broader audience to participate in capital markets. Investors, irrespective of their geographic location or economic status, can now engage in trading activities with ease and confidence. Furthermore, dematerialization has enhanced regulatory oversight, enabling authorities to

¹ Shreya Bhadra & Ashok Chopra, *Study of Impact of Dematerialization of Shares on the Indian Stock Market*, *in* Sustainable Finance, Digitalization and the Role of Technology 319 (Bahaaeddin Alareeni & Allam Hamdan eds., 2023).

² Peter Bartelmus, *Dematerialization and Capital Maintenance: Two Sides of the Sustainability Coin*, 46 Ecological Economics 61 (2003).

³ What is Dematerialization? Process & benefits of dematerialization, Nirmal Bang, https://www.nirmalbang.com/knowledge-center/what-is-dematerialization.html (last visited Dec 18, 2024)

monitor transactions more effectively and ensure compliance with established norms⁴. This research article aims to provide a comprehensive exploration of dematerialization, examining the intricacies of dematerialization, to underscore its significance in enhancing transparency and accessibility, thereby contributing to a more equitable and efficient financial landscape.

TRANSFORMING PAPER TO DIGITAL TRANSACTIONS IN CAPITAL MARKETS

Dematerialization of securities trading, settlement, and custody has significantly transformed the market structure of Indian stock exchanges. It is the process where the physical share certificate of an investor is converted into an electronic form. These electronic securities can then be owned, traded, and used just like physical ones. The shift to electronic order routing, trading, and settlement such as delivery and payment in demat form has fundamentally changed how markets operate.⁵ This transformation has had a profound impact on the behaviour of investors, stock exchanges, depository participants, and custodians.

Dematerialization, commonly abbreviated as "Demat," represents a critical transformation in capital markets, where physical securities like shares, bonds, and debentures are converted into electronic form of shares. This shift was introduced to enhance efficiency and security which has significantly impacted how financial markets operate by improving transparency and accessibility for all stakeholders. Dematerialized account also known as Demat Account, serves as a secure digital repository for holding shares and other securities in electronic form. This eliminates the need for physical paper certificates, thereby reducing risks such as loss, theft, or forgery. Additionally, it simplifies the process of trading and transferring securities, paving the way for faster and more reliable transactions⁶.

Furthermore, dematerialization has made trading more inclusive and cost-effective. By eliminating expenses associated with physical certificates, such as brokerage fees and postage, the process has become more economical for individual investors. Brokers, too, benefit from reduced transaction delays, enhancing liquidity and market efficiency. The shareholder's

⁴⁴ Erkan Uysal & Sevinç Bozkaya, *Digitalization in Turkish Capital Markets: A Regulatory Approach*, *in* Financial Ecosystem and Strategy in the Digital Era: Global Approaches and New Opportunities 35 (Umit Hacioglu & Tamer Aksoy eds., 2021), https://doi.org/10.1007/978-3-030-72624-9_3 (last visited Dec 28, 2024).

⁵ Ivan Diaz-Rainey, Gbenga Ibikunle & Anne-Laure Mention, *The Technological Transformation of Capital Markets*, 99 Technological Forecasting and Social Change 277 (2015).

⁶ Claudio Scardovi, *Cyber Capital at Risk*, *in* Digital Transformation in Financial Services 47 (Claudio Scardovi ed., 2017), https://doi.org/10.1007/978-3-319-66945-8_4 (last visited Dec 28, 2024).

certificate is held by the depositories and they transfer the same in electronic form through a depository participant. It has been held under the Depositories act, 1996.⁷ The accessibility of capital markets has greatly improved with dematerialization. Historically, opening an investment account required in-person visits, manual paperwork, and lengthy processing times. Today, with the advent of online platforms, investors can open a Demat account in just a few minutes, significantly lowering barriers to entry for retail investors

Before dematerialization, the capital markets were fraught with challenges like delays in transferring ownership, forgery of paper-based certificates, and lack of visibility in transactions. Such inefficiencies allowed fraudulent practices, as seen in the Harshad Mehta scam of 1992, where forged bank receipts were exploited due to the opacity of paper-based systems.

The introduction of dematerialization addressed these vulnerabilities by enabling seamless electronic tracking of securities. With all transactions recorded in real-time through depositories such as National Securities Depository Limited (NSDL) and Central Depository Services India Limited (CDSL), transparency has become a cornerstone of modern trading systems. ⁸Regulators like the Securities and Exchange Board of India (SEBI) can now monitor market activities more effectively, ensuring compliance and reducing instances of fraud⁹.

LESSONS FROM THE HARSHAD MEHTA SCAM OF 1992:

The Importance f Transparency In Capital Markets

The Harshad Mehta scam of 1992 remains one of the most significant financial scandals in India's history. It revealed deep flaws in the Indian capital markets, particularly in terms of transparency, regulation, and market practices. The scam, in which Harshad Mehta and his associates engaged in price rigging, stock manipulation, and exploitation of loopholes in India's banking system, was a clear example of how the lack of transparency can destabilize financial

⁷ Pooja, Byagari &Srinivas,G, International Journal of Management Research and Reviews; Meerut Vol. 14, Iss. 4, (Jun 2024): 182-190.

⁸ Guest, Dematerialization Mandate for Private Companies: Navigating Transparency & Challenges, IndiaCorpLaw (Dec. 5, 2023)

⁹ Anna Omarini, *The Digital Transformation in Banking and The Role of FinTechs in the New Financial Intermediation Scenario*, (2017), https://mpra.ub.uni-muenchen.de/85228/ (last visited Dec 28, 2024).

markets. Understanding the lessons from this scandal is crucial for the ongoing efforts to modernize India's capital markets, particularly through the role of dematerialization.

• The Role of Transparency In Preventing Market Manipulation

The scam unfolded in the early 1990s when India's economy was undergoing significant reforms. During this period, the government was opening up the economy, and the stock market was experiencing rapid growth. Mehta, taking advantage of tax regulatory oversight, exploited banking systems and created a web of fraudulent financial instruments to inflate stock prices¹⁰. His manipulation led to an artificial rise in the stock market index, with the Sensex climbing from about 1000 points to over 4500 points in just a year. However, the artificial boom came crashing down when the scam was exposed, leading to a dramatic fall in stock prices, wiping out billions of rupees in market capitalization.

The immediate aftermath of the scam revealed the lack of transparency and control in the financial system. The situation worsened when the government's reaction was overly hasty, implementing measures such as attaching the properties of those accused in the scam and declaring numerous shares as "tainted." This created confusion and panic in the market, with investors unsure about the legitimacy of their holdings. Shares that were once traded freely became worthless, resulting in widespread financial losses¹¹.

• Critical Takeaways from the Harshad Mehta Scam

One of the key lessons from the Harshad Mehta scam was the critical need for transparency in capital markets. The manipulation of stock prices and the lack of clear information about ownership, transaction history, and market activity allowed fraud to proliferate. The absence of electronic records, the reliance on physical certificates, and the inefficiency of market operations made it easier for market manipulators like Mehta to exploit the system. The Harshad Mehta scam serves as a critical reminder of how

¹⁰ Jesper Lau Hansen, *The Trinity of Market Regulation: Disclosure, Insider Trading and Market Manipulation*, 1 Int J Discl Gov 82 (2003).

¹¹ taxguru_in & Garima Harsh, *Harshad Mehta Scam: Analysis of India's Infamous Financial Fraud*, TaxGuru (2023), https://taxguru.in/finance/harshad-mehta-scam-analysis-indias-infamous-financial-fraud.html (last visited Dec 18, 2024)

systemic vulnerabilities and individual malfeasance can disrupt financial markets, affecting investor confidence and economic stability. It reinforces the ongoing need for vigilance, ethical practices, and sound regulatory frameworks to ensure the health of capital markets¹².

This event highlighted the necessity for systemic changes to ensure greater transparency in securities trading. In the aftermath of the scam, the Securities and Exchange Board of India (SEBI) introduced a series of regulatory reforms aimed at making markets more transparent, including the implementation of dematerialization for securities¹³. By shifting from paper-based records to electronic ones, dematerialization allowed for better tracking of securities, reduced fraudulent activities, and provided a more secure way to manage trades. The introduction of the Demat account system ensured that every transaction left a clear digital trail, making it more difficult for fraudsters to manipulate the system without detection.

CHALLENGES AND RISKS ASSOCIATED WITH DEMATERIALIZED SECURITIES

Dematerialization has revolutionized capital markets by enhancing transparency and accessibility. Dematerialization has revolutionized the way securities are traded and managed, offering significant advantages in terms of speed, accessibility, and safety compared to physical securities. However, it is not without challenges. Market volatility, technological barriers, cybersecurity risks, fraud, and limited accessibility pose significant hurdles to achieving a fully transparent and inclusive capital market¹⁴. Addressing these challenges requires a combined effort from regulators, technology providers, and market participants to ensure that the benefits of dematerialization are realized without compromising investor confidence and market stability¹⁵. Investors, too, must stay informed, vigilant, and proactive to navigate these risks effectively. However, this transformation is accompanied by specific challenges and risks.

¹² Samir K Barua & Jayanth R Varma, *Securities Scam: Genesis, Mechanics, and Impact*, 18 Vikalpa: The Journal for Decision Makers 3 (1993), https://journals.sagepub.com/doi/10.1177/0256090919930101 (last visited Dec 18, 2024)

¹³ Tom C. W. Lin, *The New Market Manipulation*, 66 Emory L.J. 1253 (2016).

¹⁴ Shahrazad Hadad & Constantin Bratianu, *Dematerialization of Banking Products and Services in the Digital Era*, 14 Management & Marketing. Challenges for the Knowledge Society 318 (2019).

¹⁵ Fimbel, E., Binninger, A.-S. and Karyotis, C. (2015), "Demateriality: A key factor in the embedding of society within commodification and financialization.

Below are five key points with explanations highlighting the limitations and concerns related to dematerialized securities:

• Increased Market Volatility

The ease of trading facilitated by dematerialization has significantly increased liquidity in the stock market. While this is beneficial for investors seeking quick entry and exit points, it also introduces heightened volatility. The interconnected nature of global markets means that any significant event such as economic announcements, geopolitical tensions, or corporate earnings reports can lead to rapid fluctuations in stock prices. On specific occasions, like during the presentation of a national budget or the release of GDP data, this volatility reaches its peak, making it challenging for investors to manage their portfolios effectively¹⁶. The ability to trade quickly and frequently can also lead to impulsive decisions, often driven by short-term market movements rather than long-term investment goals.

• Technological Barriers and Accessibility Issues

While dematerialization has simplified the process of trading and holding securities, it has also created a technological barrier for individuals unfamiliar with digital tools. Managing electronic Demat accounts requires a certain level of tech-savviness and access to smart devices. Investors from rural areas or those with limited exposure to digital platforms often find it difficult to adapt. This digital divide not only limits their participation in the market but also creates dependency on intermediaries, increasing the likelihood of mismanagement or fraud. Furthermore, for those accustomed to traditional methods of physical transactions, the transition to a fully electronic system can be overwhelming and complex.

• Cybersecurity Risks and Data Breaches

One of the most significant challenges of dematerialization is the vulnerability to cyber threats. With securities stored electronically, the risk of cyberattacks, hacking, and data breaches has increased. These incidents can compromise sensitive investor information

¹⁶ The "Dematerialized" Insurance: Distance Selling and Cyber Risks from an International Perspective, (Pierpaolo Marano, Ioannis Rokas, & Peter Kochenburger eds., 2016).

and lead to unauthorized access to accounts. Instances of stockbrokers engaging in unauthorized transactions or misusing client holdings highlight the critical need for robust cybersecurity measures¹⁷. Despite regulatory efforts to safeguard investors, the evolving nature of cyber threats poses a constant challenge. Investors must remain vigilant and regularly monitor their accounts for irregularities to mitigate these risks.

• Risk of Fraud and Mismanagement

The rise in the number of investors and service providers in the capital markets has led to an increased risk of fraud and mismanagement. Cases of unauthorized selling of client holdings by stockbrokers have raised concerns about the safety of Demat accounts¹⁸. This issue underscores the importance of strict regulatory oversight and the need for investors to select reliable brokerage firms. However, even with regulatory frameworks in place, the potential for malpractice remains, requiring investors to stay alert and regularly review their account activities. This constant need for vigilance can be burdensome, especially for those new to investing.

• Limited Accessibility in Underdeveloped Regions

Despite the advantages of dematerialization, its accessibility remains limited in certain areas, particularly in rural and underdeveloped regions. Investors in these locations often lack the technological resources and infrastructure required to participate in online trading¹⁹. The absence of reliable internet connectivity and smart devices further exacerbates this issue, leaving a significant portion of the population excluded from the benefits of modern capital markets. This digital divide not only limits financial inclusion but also hinders the broader objective of creating a more transparent and accessible market environment.

¹⁷ Emilios Avgouleas & Aggelos Kiayias, *The Promise of Blockchain Technology for Global Securities and Derivatives Markets: The New Financial Ecosystem and the 'Holy Grail' of Systemic Risk Containment*, 20 Eur Bus Org Law Rev 81 (2019).

¹⁸ Vaamanaa Sethi, Demat: 4 Key Risks Associated with Dematerialised Account, mint (2024)

¹⁹ Shahrazad Hadad & Constantin Bratianu, *Dematerialization of Banking Products and Services in the Digital Era*, 14 Management & Marketing. Challenges for the Knowledge Society 318 (2019).

FUTURE TRENDS FOR STRENGTHENING REGULATORY FRAMEWORKS WITH TECHNOLOGY

The future of capital markets lies in the seamless integration of dematerialization with advanced technologies like blockchain, AI, and automation. These innovations are not only enhancing transparency and accessibility but also strengthening regulatory frameworks to address emerging challenges. By fostering a secure, efficient, and inclusive market environment, these trends are redefining the global capital market landscape, ensuring its adaptability to evolving investor needs and technological advancements²⁰. Below are the key trends and emerging technologies shaping the future of capital markets:

• Emerging Technologies in Capital Markets

The integration of cutting-edge technologies is revolutionizing the way capital markets function, enhancing efficiency, security, and transparency. Dematerialization has already simplified securities trading, but its full potential is now being unlocked through its collaboration with advanced technologies. Blockchain technology, with its decentralized ledger, ensures immutable transaction records, making it an ideal solution for tracking securities ownership and maintaining data integrity.

Artificial Intelligence (AI) tools are improving real-time market monitoring, fraud detection, and risk assessment, which significantly boosts the efficiency of regulatory oversight. Additionally, automation through smart contracts and automated systems is streamlining processes such as securities issuance, trading, and settlements, reducing the need for intermediaries. By harnessing these technologies, capital markets can overcome existing inefficiencies and create a more resilient and investor-friendly ecosystem.

• Blockchain and Distributed Ledger Technology (DLT)

Blockchain technology's immutable ledger offers unparalleled transparency and traceability for all transactions. Integrating Distributed Ledger Technology (DLT) into regulatory frameworks enables regulators to access real-time data on securities

²⁰ V. R. and H. Ravi, "Innovation in banking: fusion of artificial intelligence and blockchain," Asia Pacific Journal of Innovation and Entrepreneurship, vol. 15, no. 1, pp. 51–61, May 2021.

ownership, thereby enhancing compliance and fraud detection. One of the key advantages of blockchain is its ability to create an immutable record of ownership, which is crucial for securities trading and dematerialization. This feature reduces fraud and facilitates faster settlement times²¹. Additionally, smart contracts powered by blockchain technology streamline processes such as securities issuance, trading, and settlement, eliminating the need for intermediaries and significantly lowering transaction costs. Furthermore, blockchain supports fractional ownership of assets, allowing a wider range of investors to participate by making previously illiquid assets tradable, thus increasing market accessibility.

• Artificial Intelligence (AI) and Machine Learning (ML)

AI and Machine Learning (ML) are revolutionizing regulatory oversight by automating compliance monitoring and enhancing market analysis, thereby promoting fairness and transparency in the capital markets ecosystem²². AI-powered tools are particularly effective in fraud detection and compliance monitoring, as they can detect patterns and anomalies in real-time, helping regulators identify manipulation or fraud in dematerialized securities transactions. ML algorithms also play a vital role in predictive risk management, analyzing vast datasets to identify potential vulnerabilities and enabling regulators to proactively mitigate risks, thereby enhancing market stability. Furthermore, AI allows for customized regulatory actions, tailoring oversight for individual market participants based on their trading behaviors and compliance histories, ensuring that regulations are both efficient and effective. Additionally, ML models provide valuable market insights, offering actionable data on investor trends and market behavior, which enables regulators to adjust policies in response to evolving market dynamics²³.

• Future Vision: A Next-Generation Securities Exchange

²¹ Chinnaiah Amutha et al., *Nanotechnology and Governance: Regulatory Framework for Responsible Innovation*, *in* Nanotechnology in Societal Development 481 (Soney C. George & Benjamin Tawiah eds., 2024), https://doi.org/10.1007/978-981-97-6184-5 14 (last visited Dec 28, 2024).

²² Orin Chisholm & Helen Critchley, Future Directions in Regulatory Affairs, 9 Front. Med. (2023).

²³ John W. Goodell et al., Artificial Intelligence and Machine Learning in Finance: Identifying Foundations, Themes, and Research Clusters from Bibliometric Analysis, 32 Journal of Behavioral and Experimental Finance 100577 (2021), https://linkinghub.elsevier.com/retrieve/pii/S2214635021001210 (last visited Dec 19, 2024)

The integration of advanced technologies with dematerialized securities is transforming the landscape of securities exchanges, paving the way for a next-generation platform that will redefine trading and regulatory practices. This evolution is set to enhance efficiency, security, and global accessibility across the market. Blockchain integration plays a key role by ensuring that every transaction involving dematerialized securities is transparent, auditable, and instantly verifiable, which reduces fraud and strengthens market integrity.

Additionally, AI-driven automated compliance checks are reducing manual interventions, allowing for faster responses to regulatory breaches and improving market monitoring efficiency. Dematerialization also facilitates seamless global trading by eliminating the need for physical documentation, while blockchain and digital identity systems ensure compliance with both local and international regulations, streamlining cross-border transactions. Smart contracts further enhance compliance by automatically executing predefined regulatory actions, such as enforcing settlement times and capital requirements, ensuring smooth adherence to regulations without delays. Furthermore, predictive risk analytics powered by AI and ML provide regulators with valuable insights, enabling proactive risk management and safeguarding overall market stability²⁴

• The Role of Dematerialization in Future Markets

Dematerialization continues to be a cornerstone for enhancing transparency and accessibility in capital markets. By transitioning from physical to electronic securities, markets become more efficient, secure, and adaptable to global changes. Coupled with emerging technologies, dematerialization is poised to drive the next wave of innovation in regulatory frameworks.

CONCLUSION

The transformation of capital markets through dematerialization and technological innovation is a testament to the lessons learned from the Harshad Mehta scam of 1992. This

²⁴ Plamen Dzhaparov, *Application Of Blockchain And Artificial Intelligence In Bank Risk Management*, 17 Economics and Management 43 (2020), https://ideas.repec.org//a/neo/journl/v17y2020i1p43-57.html (last visited Dec 19, 2024)

pivotal moment in India's financial history exposed the vulnerabilities of a paper-based system rife with fraud, market manipulation, and inefficiencies. The shift from physical to digital securities has addressed many of these issues by enhancing transparency, ensuring traceability, and fostering trust in the system. The dematerialization has not only improved operational efficiency but also laid a secure foundation for a more inclusive and accessible capital market. Investors now have the tools to track their holdings and transactions seamlessly, reducing the risks of fraud and mismanagement. But at the same time, it has certain challenges such as increased market volatility, technological barriers, cybersecurity risks, and limited accessibility in underdeveloped regions remain areas of concern.

Looking to the future, emerging technologies like blockchain, artificial intelligence (AI), and machine learning (ML) present unprecedented opportunities to strengthen regulatory frameworks. Blockchain's immutable ledger ensures real-time transparency and auditability of transactions, reducing the potential for fraud and enabling faster settlements. AI and ML enhance market surveillance by detecting anomalies and providing predictive insights, allowing regulators to address risks proactively. Together, these technologies promise to make capital markets more robust, efficient, and resilient.

The integration of these advancements into regulatory practices will be crucial in maintaining investor confidence and ensuring market integrity. Automation and smart contracts can streamline compliance, while predictive analytics can help regulators stay ahead of emerging risks. Additionally, these tools will facilitate cross-border transactions and global market integration, making India's capital markets more competitive on the world stage. The move from paper to digital transactions has transformed the financial landscape, addressing the systemic weaknesses that led to past crises. By leveraging technology and continuously evolving regulatory frameworks, India's capital markets are well-positioned to embrace the future. This evolution not only safeguards investor interests but also paves the way for sustainable growth, innovation, and global leadership in financial markets. The lessons of the past serve as a guiding light, ensuring that transparency, accessibility, and trust remain at the forefront of this transformation.